

holiday

GIFT GUIDE

NOVEMBER 2012 • a special supplement to
THE CLARENDON ENTERPRISE

Budgeting Your Buying

**How to establish a
holiday shopping budget**

Check out Clarendon Merchants' sales
**BLACK FRIDAY &
SMALL BUSINESS SATURDAY!**

November 23 & 24, 2012

Coloring Contest

Details on page 18.



November 23 & 24

MEN'S SPECIALS FOR

**BLACK
FRIDAY**

AND **SMALL BUSINESS SATURDAY**



**\$10
OFF**
ALL BOOTS



FREE! FREE!

ARIAT BAG WITH
ARIAT BOOT PURCHASE

WRANGLER SHIRT
(STYLE 71125CP)
WITH MEN'S BOOT PURCHASE

FREE! POCKET KNIFE WITH
QUALIFYING SABONA
JEWELRY PURCHASE

**CORNELL'S
COUNTRY STORE**

...So Much More Than A Feed Store.

www.CornellsCountryStore.com

903 E 2nd in Clarendon • 806-874-6773

free lay-a-way & free gift wrap

holiday GIFT GUIDE

SAVING & SHOPPING

- 4 Save when shopping this holiday season
- 4 How to establish a holiday shopping budget
- 17 New subscriber special!

GIFT IDEAS

- 5 Great gift ideas for seniors
- 9 Great gifts for auto aficionados
- 15 Help college students this holiday season
- 16 Holiday giving for special needs children

PLUS

- 3 Big box not necessarily best bet
- 6 Has gift wrapping become a lost art?
- 7 Do good by donation older gifts
- 11 Proper etiquette for gift giving
- 12 Safety should be a holiday tradition
- 19 Green alternatives for gift packaging

Saints' Roost Museum Christmas Party

Sat., Dec. 1 • Donley Co. Activity Center
6:30 to 11:30 p.m.

\$50⁰⁰/couple



Tickets at Every Nook & Cranny
& Donley County State Bank

LIVE BAND:
The Night Life

**Chance to
win \$5,000**

BIG BOX

not necessarily best bet

When buying anything from furniture to electronics, consumers are often inclined to turn to their nearby big box store as a first stop in comparison shopping. Although big box retailers do offer competitive prices, they may not be the best option for consumers trying to stay on budget or close to it. Local merchants often offer competitive prices and better overall service than bigger chains.

GOOD THINGS COME IN SMALLER PACKAGES

Price is a major factor in where people shop. Millions of people turn to big box retailers thinking they will get the best prices, but a little research can yield other findings. While some bigger chains may offer doorbuster sales luring customers in, in general, prices on most everyday items are the same or higher than other retailers. All it takes is a comparison of a certain product to show the similarity in pricing.



Shopping in smaller stores or independent online retailers also may be preferable to many consumers. The trend is to revitalize "Main Street America" by shopping smaller retailers and Mom & Pop establishments. Some companies actually offer incentives to do so. During the 2010 holiday season, American Express credited a portion of customers' accounts on items purchased at small businesses on the Saturday after Black Friday. There is a new initiative to rename that day "SMALL BUSINESS SATURDAY" in an effort to encourage more consumers to shop small businesses, specialty and boutique retailers.

BETTER SERVICE, LOW PRICES

Many shoppers, particularly younger shoppers with less disposable income,

are under the mistaken impression that big box retailers are the best way to shop due to widespread advertising by these retail giants. This type of shopping, however, could come at the expense of poor customer service or limited selection. It's hard to beat independent retailers on customer service or the availability of a wide selection of distinct items.

SMALLER CROWDS & FEWER HASSLES

Another advantage to shopping smaller retailers or even online is that shoppers don't have to drive long distances, fight crowds, endure long lines, or hunt for parking spots, making for a stress-free shopping experience that's also smart from an environmental standpoint.

Because of a more specialized selection, dedicated product specialists also may be more knowledgeable about the stock and functionality of certain items.

LOCAL GIVES MORE BACK

A September 2009 study in Civic Economics titled "Thinking Outside the Box: A Report on Independent Merchants and the Local Economy," reviewed financial data from 15 locally owned businesses in New Orleans and compared these stores' impact on the local economy to that of an average SuperTarget(R) store. The study found that only 16 percent of the money spent at a SuperTarget stays in the local economy. In contrast, the local retailers returned more than 32 percent of their revenue to the local economy.

In many cases, local businesses also shop local, equipping their stores and building their Web sites with resources from other local companies. This means more money is being kept in the neighborhood and in the country.

Customers who normally lean toward bigger retailers may want to experience the benefits of shopping outside the box.

Everything They Want Is On Sale



Friday & Saturday, Nov. 23-24

BLACK FRIDAY BLOWOUT

LG Flat Screen TVs



X-BOX 360's & SONY PS3's



Nextbook Tablets



Kindle eReaders



STAVENHAGEN VIDEO
DOWNTOWN CLARENDON • 874-5081

 **RadioShack**

Everything They Want Is On Sale

Friday & Saturday, Nov. 23-24

BLACK FRIDAY BLOWOUT



Diva Bling
Fashions, Purses,
Bible Covers & More



Remote Control TOYS



STAVENHAGEN VIDEO
DOWNTOWN CLARENDON • 874-5081



RadioShack

SAVE WHEN SHOPPING

this holiday season

The holiday season is filled with tradition. Many families have their own unique customs, and those traditions create lasting memories for adults and children alike.

One such holiday tradition is shopping for gifts for family and friends. Many people enjoy holiday shopping, anxiously anticipating the look on their loved ones' faces when they open their presents. But holiday shopping is even more enjoyable for shoppers who can save a little extra money. The following are a few tips for shoppers who still want to give the perfect gifts but don't want to break the bank.

*** Stop paying for shipping.** Many people now do their holiday shopping online. Online shopping can be more convenient and give consumers more options. But some shoppers still shy away from online retailers for fear of high shipping costs. However, some retailers offer free shipping to consumers who spend a certain amount of money. In addition, savvy shoppers can scour the Internet for free shipping codes they can use at checkout. Some retailers even offer free shipping during the holiday season (last minute purchases might not be eligible) to entice customers.

*** Empty your wallet of gift cards.** Gift cards are popular gifts come the holidays, but many gift card recipients fail to use their cards prior to their expiration dates. Many cards expire 12 months after their initial purchase date. If your wallet is filled with gift cards you received last holiday season, use them to buy gifts for friends and family now before they expire.

*** Make a list.** Santa Claus is renowned for making a list come the holiday season, and holiday shoppers should follow his lead. Prior to your first holiday shopping trip, make a list that includes the names of friends and family to buy for and what you want to buy for each one of them. Doing so decreases the chances you'll forget someone and be forced to drive back to the mall. Reducing the number of shopping trips you have to make will conserve fuel and save you a substantial amount of money and time.

*** Pay in cash.** If you're not a fan of online shopping, then use only cash when shopping at brick-and-mortar stores. Paying with cash eliminates the risk of overspending with credit cards, which will



Holiday shopping doesn't have to break the bank.

come back to haunt you in January when the bills are due. Take a predetermined amount of cash with you when shopping, and once that money is gone, then it's time to go home.

*** Don't be tempted by retailer credit cards.** Retailer credit cards can be very tempting, especially when the cashier offers an immediate 20 percent discount if you sign up for the card at the register. But that discount comes at a steep price down the road. Not only will you be receiving a bill after the holiday season, but that retailer credit card will most definitely feature a high interest rate that can negate the initial discount at the register -- unless you pay off the balance in full.

*** Create spending parameters with your immediate family.** The economy has yet to fully recover from the downturn that began nearly half a decade ago. As a result, many people still approach the holiday shopping season with a degree of trepidation. Get together with your immediate family and establish spending parameters so no person feels like he or she has to spend too much money on holiday shopping. Agree that no gift should cost more than \$25. Everyone will still enjoy the holiday season and one another's company, and they won't be forced to deal with the stress of overspending.

Great Gift IDEAS FOR SENIORS

Exchanging gifts has become synonymous with the holiday season. Family members exchange gifts with one another, men and women trade gifts and greeting cards with their coworkers and students participate in grab bag gift exchanges in the classroom.

Giving gifts is such a big part of the holiday season that shoppers may run out of gift ideas before they have crossed everyone off their lists. For example, it might not be easy to find the perfect gift for the senior citizen on your holiday shopping list. Seniors might not be up-to-date on the latest gadgets or might have downgraded from a home to a more manageable living arrangement, so knickknacks or decorative items for the home may not be too practical, either. The following are a few tips for gifting seniors this holiday season.

*** Warm things up.** As men and women age, many develop medical conditions that require medication. Medications like blood thinners can make seniors feel the cold more than others, so a gift that can keep seniors warm through the winter can make a great gift. A thick wool sweater or a fleece blanket is both practical and thoughtful.

*** Open a senior's eyes to e-readers.** Many seniors find that maintaining a household is simply too much work once all the kids have grown up and moved out. As a result, many move from private homes into apartment complexes geared to the senior set or even into assisted living

facilities that make it easier to deal with the daily demands of life. When seniors make such a move, they sacrifice space for convenience. Personal libraries may no longer be possible or practical, but an e-reader such as Amazon's Kindle or the Nook(R) from Barnes and Noble allows seniors to store their favorite books in one small and convenient place.

*** Give the lap of luxury.** Many seniors are on fixed incomes, which greatly limit how much disposable income they have to treat themselves to something nice. But seniors still love a trip to the spa or a round of golf just as much as their younger counterparts. Savvy shoppers know that deals can be had on such luxuries, and it just takes a little patience and research.

*** Give the gift of communication.** Sometimes the best gift is the simplest gift. Seniors love to speak with their children and grandchildren, so why not give the gift of communication? If you haven't already, alter your cellular phone plan to a family plan that gives seniors unlimited minutes when calling family members so they can speak to their grandkids as often as possible. You can even go the extra mile and upgrade a senior's computer so he or she has access to instant messaging and videoconferencing services such as Skype™, allowing seniors to see just how fast their grandchildren are growing even if those youngsters are on the other side of the country.



Including seniors in a family cellular phone plan so they can easily keep up with their children and grandchildren is one way to put a smile on their faces this holiday season.

November 23 & 24

Ladies' Specials for BLACK FRIDAY AND SMALL BUSINESS SATURDAY



**BUY TWO PAIRS
GET ONE
FREE!**

**ROCK & ROLL
COWGIRL JEANS**

**\$10
OFF
ALL
BOOTS**



**FREE! ARIAT BAG
WITH ARIAT BOOT PURCHASE**

Check out our
Wrangler All Around
Baby collection!



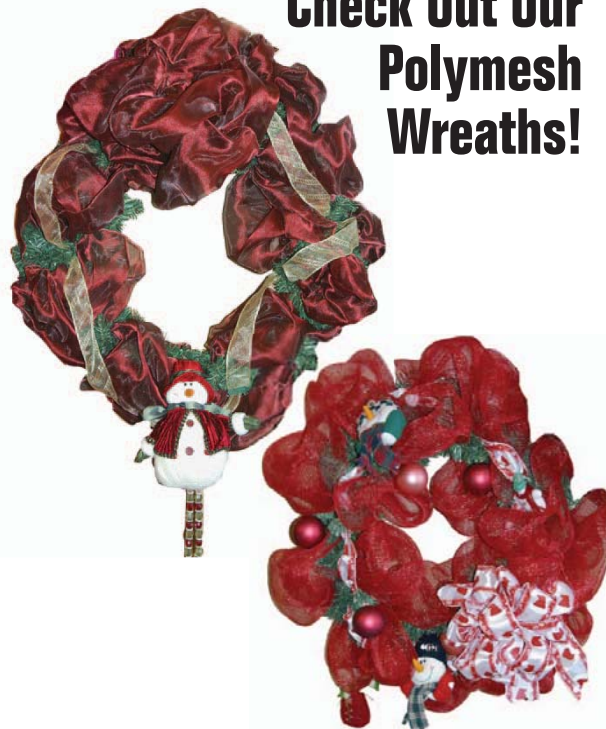
**CORNELL'S
COUNTRY STORE**

...So Much More Than A Feed Store.
www.CornellsCountryStore.com
903 E 2nd in Clarendon • 806-874-6773

free lay-a-way & free gift wrap

20% OFF STOREWIDE
FRIDAY & SATURDAY NOV. 23 & 24

**Check Out Our
 Polymesh
 Wreaths!**



**And come by for
 Wreath Making Lessons
 during our Black Friday Sale!**

Ronna's
Creations
 Downtown
 Clarendon
 OPEN 10 A.M. TO 6 P.M.

**HAS GIFT
 WRAPPING
 BECOME A LOST
 ART?**



Many people have turned their backs on wrapped gifts in favor of gift bags. However, there's something to be said for intricately wrapped presents under the tree.

Have we become a society that is too busy for gift wrap? When a birthday arrives or the holidays come around in full force, where do most people turn? To the ultra-convenient gift bag, that's where.

Gift bags have largely taken over the party aisles at most stores, where rows and rows of gift bags in all shapes and sizes are not uncommon. If you're trying to find a roll of wrapping paper, good luck. For birthdays, anniversaries and even baby showers, paper designs have essentially become obsolete.

It's true that wrapping paper seems to make a rebound come the holiday season, when stores begin to devote aisles of space to holiday supplies. But even when shiny foils and smiling Santas beckon customers from the tightly packed rolls, many people still choose gift bags.

Gift bags do have many advantages. They are easily portable, generally inexpensive and come in some very clever designs. They're also touted as a "green" product because they can be reused.

But there are plenty of people who feel that the elimination of intricately wrapped presents takes some of the magic out of the holidays. Carefully wrapped gifts show that a person put in time and effort to present a gift in a way that is sentimental and personal. Although it may take mere minutes to pry away the paper and find a treasure inside, there's something to be said for paper-wrapped gifts. It means the gift-giver sat down, pondered the paper design and carefully chose the bow or ribbon with the recipient in mind.

Before you eschew wrapping paper for a gift bag this holiday season, think about all of the advantages to spending some time and reacquainting yourself with the art of gift wrapping. Here are some reasons to save the gift bag for another time.

* Wrapping can be green, too. Wrapping paper can be reused if it is carefully removed from a gift. You also can create your own wrapping paper by decorating brown postal paper with a rubber stamp or having children color their own special murals. Don't overlook newsprint as wrapping as well.

* Paper is more cost-effective. You are bound to get more bang for your wrapping buck by choosing wrapping paper. Although there are scores of discount stores that sell low-priced gift bags, often the quality isn't the same, and the handles could tear after one or two uses. Wrapping paper per inch is definitely more affordable than gift bags, particularly when purchased on sale.

* Paper is traditional. Look back to the classic stories of yuletide and you are bound to find images of Santa Claus pulling wrapped boxes out of his enormous gift sack. Also think about how department stores used to (and some still do) offer complimentary gift wrapping.

* Wrapped gifts travel better. When carrying your bounty of gifts to friends and family, carefully wrapped boxes tend to stand up to travel better than gift bags. No one wants to receive a gift bag that has been wrinkled and crushed into some amorphous shape. Plus, wilted tissue paper can be off-putting.

* There's something magical about wrapping paper. The anticipation, the drama, the build-up to peeling aside wrapping paper and revealing the gift has brought smiles to children's (and adults') faces for generations. It is hard to improve on something that has been successful for years and years.

Although the public may be swept up in rushing from here to there, there are traditionalists who appreciate sitting down and spending time creating holiday magic by way of beautifully wrapped gifts.

Do good by

DONATING OLDER GIFTS



The holiday season is one firmly ensconced in the tradition of exchanging gifts. To address storage issues, some families choose to make charitable donations of some of their past holiday finery in preparation for the arrival of new gifts and goodies.

The average person has many belongings he or she may not need. According to the Self Storage Association, there are 2.3 billion square feet designated to self-storage space in the United States, and one out of every 10 households in the country rents a unit. Many financial analysts say that the self-storage industry is essentially

recession-proof. That's because once a person moves items into storage, they're not likely to move it out anytime soon.

Many of the items relegated to self-storage units across the nation could be holiday gifts from years past. But rather than store items that will never see the light of day, why not help a good cause and donate such items to charity?

Make it a tradition

Families can make donating items prior to the holidays a tradition so that it is something that everyone anticipates and looks forward to.

Much as you would decorate the home or shop for fancy holiday clothing, you can set aside a day for sorting through infrequently used items and preparing them for donation. Doing so can teach children the benefits of generosity, which often goes hand-in-hand with the season.

Work with an organization

There are certain organizations that gather used or new toys and other items to give to the less fortunate. Begin with churches and synagogues and inquire if they sponsor or host a collection program. Schools also may hold item swaps to help raise money for parent-teacher associations or to donate to

charities.

If you cannot find an organization that serves as the middleman for donations, take it upon yourself to solicit safe houses, hospitals, veteran groups and more to see if they will accept your items.

Set limits on new gifts

Encourage family members to give back while gifting as well. While one or two new items will be appreciated, you may want to specify that donations to charities that you support, or helping to fund extracurricular activities, is your preference.

Organize storage spaces

Once clutter has been removed, use this opportunity to install new closet organizers, storage bins, shelving, and any other methods of organization that you prefer. Sort and categorize toys and items so that new ones can be added neatly.

Involve children in the donation process

When donating items, bring the kids along so they can see how their former toys and books will be put to use by other children who may not have the same advantages. It will serve as a good lesson and may help children walk away with a heartwarming experience.

Useful gifts they'll love!



\$7997

FatMax Mobile Workstation

Telescopic handle for easy maneuvering. Includes toolbox, part bins, portable tray and oversized lower bin for larger items. Multi-level rolling system allows access to all 4 storage areas at once.
345296 - tool sold separately



Folds for portability!



\$5999

Wireless Weather Station

Get an accurate weather reading at the start of each day. Features 3 weather forecast icons: Sun, sun with cloud, cloud with rain. Advance storm warning indicator icon and barometric pressure with min/max time and date records.
12/24 hour time display. 616499



Crescent®
BRAND

\$5997

128 Pc. Tool Set

Set contains a 3/8" drive ratchet, 3" and 6" extension bar, 5/8" and 13/16" spark plug socket, 12-point SAE and metric sockets, SAE and metric combination wrenches, magnetic bit driver, 44 insert bits, 13 SAE and metric hex keys, SAE and metric nut bits and case. 312575



\$5999

18 Qt. Roaster Oven

Ideal for large meals and entertaining in the home. Serves as a second oven. Porcelain enamel interior. Removable cook well, dishwasher safe.
UL listed. 379603

We've got them!

J&W Lumber

US 287 & Carhart • Clarendon, Texas





Make it Merry!

LASER PEGS®

The Ultimate Toy For Kids®

Fun for boys & girls!
NO AGE LIMIT • LEGO FRIENDLY

LASER PEG BOT

6 IN 1 KIT

\$19⁹⁵



LASER PEG
EXPERIENCE

57 IN 1 KIT
\$59⁹⁵



LASER PEG MONSTER • TRACTOR • DUNE BUGGY

9 IN 1 KITS

\$24⁹⁵ EACH

Henson's

Downtown Clarendon

Your Holiday Gift Headquarters
Toys, Jewelry, Clothing, Hardware, and More!



DID YOU KNOW?

Making a list when holiday shopping can help you avoid spending more than your budget allows. Rather than be caught off guard, carefully make your shopping list and include everyone you intend to gift. Purchase one or two extra generic gifts just in case something comes up. It is much easier to afford holiday giving when you can

divide your budget by the number of gift recipients rather than having to add on gifts after the fact. Also, in the event you are left with extra gifts that were unnecessary, you can return them after the holidays and use the money to treat yourself to something nice or donate the gift or the returned funds to someone in need.

WITH OUR THANKS FOR YOUR TRUST...

Receive a
FREE
Safety Deposit Box

*when you open a new
checking or savings
account this month.*



HERRING BANK

123 S. Kearney • Clarendon, Texas • 874-3556
MEMBER FDIC • AN EQUAL HOUSING LENDER

GREAT GIFTS

for auto aficionados

Few passions are as strong as the passion a car lover has for automobiles. Auto aficionados are often walking encyclopedias about all things automotive. When it comes to the holiday season, buying a gift for the car guy or gal in your family might seem easy. After all, any gift related to cars is sure to leave your loved one head over heels.

However, for those holiday shoppers who don't know the difference between an air filter and an air conditioner, perhaps the following suggestions might fare better under the tree this holiday season.

DRIVING LESSONS

Auto racing is one of North America's most popular sports, and many car guys and gals would love to know what it feels like to get behind the wheel of a race car and put the pedal to the metal. That dream can become a reality, and holiday shoppers can help make that happen for a loved one. Racing schools exist for all sorts of racing, be it stock car racing, Formula 1 racing, Indy Cars, and even Kart racing. (Note: Kart racing does not refer to amusement park style go-karts.) Be it novice car aficionados or veterans who spend weekends at work in their garages, racing lessons can make an ideal gift for auto lovers.

GIFT CERTIFICATE FOR A WASH AND A DETAILING

As much as car guys and gals care about what's under the hood, they also care about how their cars' exteriors look. Winter weather can wreak havoc on a vehicle's exterior, so help your favorite auto lover take care of his or her baby this winter with a gift certificate to a nearby car wash and/or auto detailing center. This will ensure the car remains a sight for sore eyes

through the winter. Just be sure to include multiple trips to the car wash and detailing center, as a car often needs a few trips each winter to keep up appearances.

MAGAZINE SUBSCRIPTION

Like most industries, the auto industry is constantly changing. What's popular today might be obsolete tomorrow. Help your favorite auto enthusiast stay abreast of the auto industry's many innovations and updates with a subscription to a favorite auto magazine. Such magazines inspire car lovers to improve their own vehicles while letting them know the latest trends in the auto industry.

ACCESSORIES

No car lover can do without his or her accessories, which can range from practical gifts like a new GPS unit to more specialized items like a paint gun accessory kit. Shoppers who aren't very familiar with cars might not know which accessories to buy. In such instances, a gift certificate to a nearby auto parts store should suffice. This guarantees your loved one will get something for his or her car and eliminate the need to return the gift if he or she already has it.

TOOLS

Auto aficionados love working on their vehicles, and that work can't be done without the right tools. If possible, visit his or her garage or shop and peruse the tool collection. If anything looks especially aged or ragged, replace it with a newer version. Auto lovers are often particular about their tools, so if you're reticent about buying new ones, take your gift recipient to the store and let him or her choose a gift or buy a gift certificate that covers the cost of the tools that look like they need replacing.



Some new tools might make the perfect holiday gift for the auto aficionado in your family.

Great Gifts for Dad

NASCAR® Extreme™ Batteries
#780TX, GM - #65X, Ford

YOUR CHOICE!

89⁹⁵

40-MONTH FREE REPLACEMENT

Mystik
JT-8 Semi-Synthetic Motor Oil
#89Z, 15W50
#300Z, 15W40
Meets the new API CJ4 specification

\$8 Mail-In Rebate
Each 2 Gallon Jug

YOUR CHOICE!

26⁵⁰
2 GAL.

JT-6 Grease
Multi-Purpose #845, 14 oz.

26⁹⁰*
CASE OF 10

Hi-Temp #385, 14 oz.

29⁹⁰*
CASE OF 10

50¢ Mail-In Rebate
Each Grease Tube

*All prices are before rebate

Schumacher ELECTRIC

Solar Battery Charger/Maintainer
#SP-200A

31⁹⁵

SpeedCharge
10/6/2 Amp Charger
#SC1000-A

59⁹⁵

**SALE
STARTS
NOV. 23, 2012**

Watch for our insert in
The Clarendon Enterprise!

PARTS PLUS

Floyd's Automotive Supply

Quality Service

Johnny Floyd, Owner

317 W. Second • 806.874.2755

★ ★ ★

SMALL BUSINESS

SATURDAY®

NOV 24



SUPPORT
SMALL
BUSINESS
SATURDAY!

Shop "small" and discover the HUGE incentives. All Merle Norman Cosmetic Studios are independently owned and operated. Come in today and support your local business.

MERLENORMAN.COM

Merle Norman Studio
located inside

Every Nook
and Cranny

Downtown Clarendon • 874-3335
MON. - SAT., 9:30 A.M. - 5:30 P.M.

MERLE NORMAN®
MADE IN THE USA

How to establish a holiday SHOPPING BUDGET



Establishing and adhering to a holiday shopping budget is essential to making it through the season debt-free.

In 2010, holiday spending forecasts were bleak. Groups like that National Retail Federation were predicting that 2011 holiday spending would increase only by roughly 2.5 percent from the previous year. Such a forecast unnecessarily worried retailers, who ultimately had prosperous sales that exceeded expectations significantly – increasing somewhere between 5 and 6 percent.

Many of the shoppers who ventured out that holiday year may have overspent despite poor economic predictions simply because they didn't want to do without during the holidays. A 2011 study from Cardhub.com found that consumers accumulated \$16.8 billion in credit card debt in the third quarter alone. Holiday debt is a condition that can be prevented.

In order to avoid joining the growing number of people accumulating massive amounts of credit card debt, holiday shoppers must establish a shopping budget. A budget helps shoppers control their spending, and the following are a few tips shoppers can employ to establish a budget that ensures this holiday season is as debt-free as it is festive.

*** Remember the Alamo.** While the Battle of the Alamo may have nothing to do with

holiday spending, shoppers who have found themselves with a mountain of post-holiday debt in the past should learn from their history so they aren't doomed to repeat it. Look back on the previous year's spending habits to determine where you could have saved money. Keep this year's receipts so they can be examined next year. Gaining an understanding of your spending habits is a great way to discover which of those habits are unhealthy and which you can build on to become a more responsible shopper.

*** Take shopping year by year.** Just because you spent thousands of dollars last year doesn't mean you should do so again this year. Let the past year dictate how much you can spend on holiday shopping this year. Shoppers who purchased a new home since last year, for instance, should not feel obligated to spend as much as they did last year, and neither should men and women who lost their jobs or took a pay cut since last year's holiday season. When establishing your budget, take all of the events of the last year into consideration. If you've had an especially successful year financially, perhaps this year you can spend more than last year. Just remember a holiday shopping budget should always be fluid and you should not feel pressured to exceed or equal the spending of previous years.

*** Don't set a spending minimum.** Many shoppers feel guilty if they don't spend X amount of money each year on gifts for friends and family members. But shoppers should not feel guilty if they come in well under budget, nor should they keep spending if they have purchased gifts for everyone on their list and spent less than they anticipated. Do not enter the holiday shopping season feeling you have to spend a minimum amount of money to show your loved ones how much you value them.

*** Do set a spending maximum.** A host of factors should be considered when determining how much you can safely spend. Those factors include your current financial situation and your job security. If you presently have a substantial amount of debt, eradicating that debt should take priority over holiday shopping. Once you have established a maximum amount you can spend for the holidays, do not exceed that limit and do your best to come in under budget.



Proper etiquette for GIFT GIVING

The rules of etiquette have loosened a bit from centuries past. No longer are people held accountable for the slightest misstep, and sometimes the rule-breakers are revered. However, when it comes to holiday gifting, erring on the side of caution and following proper etiquette can make exchanging gifts go more smoothly.

Being considerate when gifting helps make the holidays enjoyable and as stress-free as possible. Some may find it unfortunate that so much pressure is placed on giving gifts this time of year. When exchanging, heed these suggestions.

*** Gift-giving is about the recipient and not you as the giver.** The idea is to create that warm and fuzzy feeling for the person on the receiving end of the gift. Think about the person's interests and find a gift that pertains to these interests. It may not be the easiest to find a rare book or those collectible golf clubs, but putting forth the effort will mean more to the person getting the gift.

*** Don't up the ante.** When exchanging gifts with a person, do not try to anticipate what he or she will spend and then go above that price. This may come off as petty and make the other person feel uncomfortable. Instead, choose a price that you can readily afford and find the nicest thing within that range. If a person with whom you hadn't anticipated exchanging gifts gives you something, simply offer thanks and don't feel uncomfortable that you do not have something to offer in return.

*** Gift receipts are very thoughtful.** Including a gift receipt with your gift tells the recipient that you tried to find something that he or she will enjoy,

but that you're comfortable with them returning the gift if it's not just right. Again, this conveys your feelings for the recipient. Do not, however, use gift receipts as a "get out of jail free" pass. That means, don't simply grab anything off the rack, attach a gift receipt and attempt to pass it off as a meaningful gift.

*** Do not e-mail thank you notes.** If you are not able to thank a person in person for a gift, it is in better taste to send a hand-written note than to fire off a quick e-mail. While writing letters has become a lost art, a hand-written thank you note stands out and shows how much you appreciate the gift.

*** It's unnecessary to give your boss a gift.** Gifting your boss may come across like you are trying to win favor. It also may create a competition within the office. Stick to gifting colleagues, but leave the boss out of the holiday pool.

*** Gift cards do not break etiquette rules.** Although gift cards may seem like the easy way out of gifting, they've become more acceptable and popular. If you want to personalize a gift card, try using a photo or special memory that correlates to the gift card. Otherwise, package the gift card with a few inexpensive items to create a gift basket.

*** Don't regift.** Whenever possible, graciously accept gifts and do not try to pass them off as your own to other people. If caught, you will be more embarrassed than if you had not given a gift at all.

Following a few guidelines on gift-giving etiquette can help to make the holidays even happier.

Buy Local or bye bye local

top 10 Reasons to THINK LOCAL - BUY LOCAL - BE LOCAL*

1 Buy Local – Support Yourself: Studies show when you buy from an independent, locally owned business, more of your money is used to make purchases from other local businesses – continuing to strengthen the economy of the community.

2 Support Community Groups: Non-profit organizations receive an average 250% more support from smaller business owners than they do from large businesses.

3 Keep Our Community Unique: Where we shop, where we eat and where we have fun – all of it makes our community home. Our one-of-a-kind businesses are an integral part of the distinctive character of this place.

4 Reduce Environmental Impact: Locally owned businesses can make more local purchases requiring less transportation and contributing less to pollution.

5 Create More Jobs: Small local businesses are the largest employer nationally and provide the most jobs for the economy.

6 Get Better Service: Local businesses often hire people with a better understanding of the products they are selling and take more time to get to know customers.

7 Invest In The Community: Local businesses are owned by people who live here, are less likely to leave and are more invested in Donley County's future.

8 Generate More Taxes: Local businesses contribute taxes to our school, college, town, and county. When you shop in the big city, other places get the tax benefit.

9 Buy What You Want: Tens of thousands of small businesses nationwide selecting products based on their customers, guarantees a broader range of product choices.

10 Encourage local prosperity: Studies show entrepreneurs and skilled workers are more likely to invest and settle in communities that preserve their distinctive character.



a message from

Country Bloomers
FLOWERS & GIFTS
Clarendon, Texas • 806.874.2508
www.countrybloomers.com

* SOURCE: <http://sustainableconnections.org/thinklocal/why>

SAFETY

SHOULD BE A HOLIDAY TRADITION, TOO



Celebrants and shoppers annually spend billions of dollars during the holiday season. With so much money exchanging hands, it is imperative for shoppers and revelers to use caution to avoid incidents that can put a damper on such a festive time of year.

Though many people who look forward to the holiday season for all the right reasons, there are some who see this time of year as a prime opportunity to prey on the generosity or distraction Christmas brings. Thieves know that the holidays can be hectic, and they use this to their advantage, knowing full well people tend to store high-priced items in their homes during this time of the year. Heeding certain safety tips during the holidays can help keep you and your loved ones safe.

Stagger shopping times

Being a creature of habit may not be advantageous come the holidays. Oftentimes, potential burglars monitor neighborhoods to see when residents come and go. It can take mere minutes for a thief to

get into a home and then abscond with valuables.

Creating a situation where there is always someone home or at least the appearance that someone is home might dissuade a thief from targeting your home. When you venture out to shop, do so at different times so you're not establishing a recognizable pattern that gives a thief a sense of security and a perfect window of time to break in.

Triple-check your home

Security experts warn that most burglaries occur during daytime hours when homes are empty. The main point of entry is on the ground floor via a rear or a side door. Access through a garage door is another common way thieves gain access to a home.

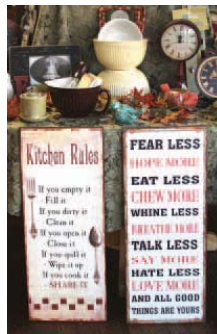
Before leaving the house, make sure that all doors and windows are locked and that the garage door cannot be opened. Many times thieves are able to simply enter a home through an unlocked window. The key is to make it as difficult

Pick Up Some Nifty Giftys

25-50% OFF
most merchandise

FRIDAY & SATURDAY ONLY
NOVEMBER 23 & 24

*Unique Gifts
for her and a
wide selection
of women's
fashions!*



*Home décor and
a wide selection of
crosses and more!*



*Christmas
décor and
Western
Ornaments!*



PLUS unique gifts for men and much more at...

**Every Nook
and Cranny**

Downtown Clarendon • 874-3335
MON. - SAT., 9:30 A.M. - 5:30 P.M.

as possible for a burglar to get inside your home.

Running out of the home for parties, shopping and other social events could derail safety precautions. If need be, leave a checklist by the front door to remind you to safeguard the home before exiting.

Park in well-lit areas

Cars are prime targets for burglaries. Many times shoppers visit the car frequently during shopping excursions and store gifts in the trunk, only to return for more shopping. Thieves recognize there may be a bounty of merchandise inside.

First and foremost, all items in the car should be stored out of sight to deter interest in your vehicle. Secondly, make sure that the car is locked and that the security system (if there is one) is engaged, as merchandise in a car is not often covered by standard auto insurance policies. In addition, park as close as you can to the store entrance or beneath a bright light. Poor visibility encourages thieves.

Watch your wallet

Cash is a very attractive prospect for thieves because it is largely untraceable and easily spent. While shoppers who want

to curb high credit card bills might favor cash, it is important not to carry too much around. Spread out purchases over a few days so that you do not have to carry large quantities of cash.

When using an ATM at the mall or at the bank, always be aware of your surroundings, including fellow customers. It may be worth paying multiple service fees to withdraw small amounts of cash rather than withdrawing a large amount of money that thieves can target.

Remove extraneous credit cards when shopping. Should your wallet be stolen or go missing, this will eliminate the number of accounts that thieves can use and also cuts down on the number of accounts that need to be closed out. You should never carry your social security card in your wallet because this increases your risk of being victimized by identity theft.

Request to sign for packages

Many shipping carriers have eliminated the need for package recipients to sign for merchandise. Recipients can now choose to have boxes and bags left outside the front door. To decrease the risk of theft, always choose to sign for packages, regardless of how safe your neighborhood may be.

AFTER THANKSGIVING EVENT • NOV. 23-25

Ace Savings up to

50% OFF AND MORE

on many items.
See our circular in the store for details.

ACE
The helpful place.

CRAFTSMAN



79⁹⁹ SPECIAL PURCHASE

Craftsman® Nextec 12 Volt Cordless Combo Kit
Includes multi tool, drill and LED work light; 30 minute charger; 2 lithium-ion batteries, 18 accessories.
2368595 Limited quantity available, while supplies last. Sorry, no rain checks.

Save \$50
\$129.99 Value

LOWE'S FAMILY CENTER

US 287 WEST • CLARENDON, TEXAS



**GET READY TO ROLL
THIS HOLIDAY SEASON**



With new Tires from

317 W. 2nd Street • Clarendon, Texas



DID YOU KNOW?

Many Christmas traditions are older than some celebrants might think. The tradition of lighting up a Christmas tree, for example, dates back to the days before Christmas lights. Before electric-powered twinkle lights were invented and even before electricity was discovered, people used actual candles to adorn the Christmas tree. As one can imagine, having an open flame next to a dried-out tree was risky, so it was customary to keep a bucket of water next to the tree in the case of fire. As if fire wasn't enough, the tinsel used to decorate trees was made from strips of silver and even lead – something that is now known to be a health hazard for children and children alike. Although we've come a long way since candles and lead, even now trees that are overly dry and decorated with lights that have frayed wires can just as easily lead to fires. Plus, plastic tinsel can be a choking hazard for children and pets. One Christmas staple that has lost its status as a safety hazard is the poinsettia plant. It has long been thought that poinsettias are poisonous to people and animals. While there is some toxicity to the plant, it would require the ingestion of hundreds of leaves to get a toxic dose of a plant's poison.



STOP
In Today!

Give Dad
the auto
accessories
he needs!



WootWicks



**YOUR NAPA
AUTO PARTS STORE**

"Livin' the dream."
US 287 & Jefferson • Clarendon, Texas

874-2240

BLACK FRIDAY SPECIALS

FRIDAY & SATURDAY, NOV. 23-24



**30%
OFF**
**Diamond
Jewelry**

**FREE
Gift Card**

w/ purchase of \$50 or more



Earthenware Planter

HOME DÉCOR

Tilmont Antler Candleholder



ELAN

Fashions
for women

**Punch
Note
Card Sets
\$3⁹⁵**

**Try Our
"Killer
Pecans"!**



Your Holiday Gift Headquarters
Toys, Jewelry, Clothing, Hardware, and More!

Henson's
Downtown Clarendon

HELP COLLEGE STUDENTS

this holiday season



College is a time when many students form friendships and make memories that last a lifetime. College is also a time when students learn to stretch a dollar, and the right gift come the holiday season can have a big impact on a college student's life. The following are a few gift ideas that may help make your favorite student's second semester a success.

* Books and supplies: Textbooks and supplies remain one of the biggest expenses for today's college students. According to the College Board, a not-for-profit organization aimed at helping college students be successful, the average cost for books and supplies during the 2011-2012 school year was roughly \$1,200. Such an expense can be daunting for college students, and relatives can help them out come the holidays by paying for a portion or all of their second semester textbooks and supplies. Such a gesture might not make the most sentimental holiday gift, but it's a practical present that will go a long way toward helping a financially struggling student pay his or her bills.

* Travel: College students who want to study abroad or travel for spring break must bankroll those travels themselves. In addition, some students struggle to pay for

their travel back home during the holiday season or during other breaks from class. Adults who want to lend a college student a helping hand this holiday season can offer to help pay those travel costs. Those who travel for work might be able to use their airline miles to secure a free or low-cost ticket for the college student in their life.

* Computer accessories and programs: Of course, not all gifts need to be financially oriented. Practical gifts like computer accessories can also make a great gift for college students. Nowadays, many colleges and universities require incoming students to have their own desktop or laptop computers. Students with their own laptops might appreciate new laptop bags that make it easier to transport their computers to and from classes and the library. In addition, some majors, such as graphic design, require that students use ever-evolving and expensive computer software. These programs are often installed on computers in the university's labs, but students may perform better in school if they install such programs on their own computers. Upgrading students' computer software can save them money and help them do better in school.

* Gaming consoles: Another great gift for college students is the latest video gaming console. Though such a gift might not be as virtuous as new textbooks or computer programs, a gaming console can help students unwind from the stresses of schoolwork. Today's college students grew up with gaming consoles and many are avid gamers, so a new gaming console can also be a great way for them to make new friends who share similar interests.

Treat friends and family
to a relaxing manicure & pedicure.

Gift Certificates
ARE GREAT STOCKING STUFFERS!

FANTASTIC Nails & Spa
103 S. Kearney • Downtown Clarendon
874-9740



WILLOW TREE ANGELS  POCKET KNIVES

POO-POURI!
FRESH HOLIDAY ARRANGEMENTS
CHRISTMAS DECOR

Country Bloomers

ONE STOP CHRISTMAS SHOP!



LET US CREATE
SOMETHING
UNIQUE FOR YOU!

CHRISTMAS DECOR
GREENLEAF PRODUCTS
CUSTOM GIFT BASKETS



Country Bloomers
FLOWERS & GIFTS

Clarendon, Texas • 806.874.2508
www.countrybloomers.com

HOLIDAY GIVING

for special needs children

Everyone wants to get the perfect gifts for people on their holiday shopping lists. Shopping for a child with special needs can make gift-giving a bit more difficult. After all, buyers want to ensure the gift is practical as well as thoughtful. However, there are many great gift ideas for special needs children.

Buying gifts for kids with a disability or other special needs make take a little more time, but shoppers who consider a child's developmental readiness as well as personal interests can still find the perfect gift.

* Consult with parents and caregivers. Parents often know best when it comes to their own children and will make the most reliable source as to which gifts to buy for special needs children. Parents may have a list of items a therapist or teacher has suggested, and these learning tools could make good gifts, particularly if parents' own budgets are stretched. If you'd like to make

the gift a surprise for everyone involved, go directly to a therapist or teacher and ask for suggestions. There may be classroom aides that can be bought to continue the learning experience at home.

* Assess developmental level. When it comes to special needs children, age does not always dictate the proper developmental level. A pre-teen with special needs may not be on the same level academically and socially as his or her peers, while some special needs children may be more developed in a particular area than other special needs kids their age. Assess a child's developmental level to help you select toys that he or she can play with. For example, a nonverbal child with autism who likes marine life may benefit from a colorful picture book where he or she can point to the animals.

* Think about interests. Most children gravitate to certain types of toys and have specific interests when it comes to play. A



music lover may enjoy a learner's guitar or keyboard. Those who like to build would probably like a Lego(R) or Mega Bloks(R) set that can be transformed into cars, trucks or even space stations. Most children benefit from art sets where they can explore their creativity and also master greater dexterity and imaginative thinking.

* Consider making a financial donation. Some children with special needs require the use of specialized equipment, such as braces or wheelchairs. Such equipment can

be expensive, and the child's family might benefit from a financial gift. A monetary gift to be put toward medical supplies, travel, gear, or even a charitable donation to an association would make fine gifts.

Special needs children are just like others in that they look forward to the bounty of holiday gifts. Choosing presents that pertain to their interests, needs and developmental readiness can ensure that this holiday season is a happy one.

This Christmas choose a QUALITY gift!

Come pick up your
"Christmas Gift Guide"
and order all the BEST gifts
in time for the holidays!

J&W Lumber
US 287 & Carhart • Clarendon, Texas



CHANNEL LOCK

Our BEST Blue,
Here ONLY For You!

\$109⁹⁷

**EXCLUSIVE
5-Gallon Wall
Mount Wet/Dry Vac**
Industrial 2-stage 5-HP motor.
Includes 10' x 1 7/8" standard
hose, 2 extension wands,
cartridge filter and foam
sleeve, round dust brush,
floor/utility nozzle, crevice tool,
car nozzle, and air noise dif-
fuser. 358758





*52 weeks for \$15**

ANYWHERE IN TEXAS

SAVE \$37 OFF THE COVER PRICE!

SAVE UP TO \$20 OFF THE REGULAR PRINT SUBSCRIPTION RATE.

THE CLARENDON 
Enterprise

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: _____ HOME PHONE: _____

Mail check or money order to The Clarendon Enterprise, PO Box 1110, Clarendon, TX 79226 or come by the office at 105 S. Kearney, Clarendon, Texas

**Offer valid for new subscribers only and expires November 30, 2012.*

HOLIDAY FUN COLORING CONTEST

Our judges will select one winner in each of the following age groups: Ages 5-7 • Ages 8-10

Each winner will be awarded a \$50 cash prize!



CHRISTMAS COLORING CONTEST ENTRY FORM

PARENT'S NAME: _____

CHILD'S NAME: _____ AGE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: _____ HOME PHONE: _____



CHRISTMAS COLORING CONTEST ENTRY FORM

PARENT'S NAME: _____

CHILD'S NAME: _____ AGE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DAYTIME PHONE: _____ HOME PHONE: _____

COLORING CONTEST RULES

Mail **ONE** panel with completed entry form to:
The Clarendon Enterprise, PO Box 1110, Clarendon, TX 79226.

- Children may use crayons, markers, or colored pencils.
- Parents are encouraged to assist with the entry form but not with coloring.
- Children or relatives of newspaper employees are not eligible to win.
- Decision of judges is final. Entries will not be returned and may be published.
- **ALL ENTRIES MUST BE POSTMARKED BY NOVEMBER 30, 2012.**

It's a wrap!

GREEN ALTERNATIVES FOR GIFT PACKAGING

If your holiday halls are decked with stacks of paper bags, mounds of crumpled wrapping paper, an array of random ribbons, and a gaggle of gift tags that are destined for the local landfill, it's time to add a little "green" to your gift-wrapping regimen.

Given that the average household's waste jumps by more than 25 percent between Thanksgiving and New Year's Day and that holiday debris adds an additional one million tons per week to landfills, there is a lot that everyone can do to recycle,

reuse and reduce during the holidays. According to Eco-Chick.com, "If every family reused just two feet of holiday ribbon, the 38,000 miles of ribbon saved could tie a bow around the entire planet. If every

American family wrapped just 3 presents in reused materials, it would save enough paper to cover 45,000 football fields. The 2.65 billion Christmas cards sold each year in the U.S. could fill a football field 10 stories high. If we each sent one card less, we'd save 50,000 cubic yards of paper."

Here are some ways to go green and even

save green on gift packaging this year:

RECYCLE:

Conventional wrapping paper typically cannot be recycled



since

it is often coated in metal foil or is plastic laminated. But if the paper rips and doesn't glitter or shine, it can -- and should -- be placed in the recycle bin along with other paper products. Check with your local recycling provider to find out which types of wrapping paper they accept. The good news is that recyclable wrapping paper is increasingly available

from both online and brick-and-mortar retailers such as Amazon.com, Office Depot and UncommonGoods.com.

REUSE: Before the opening of the gifts begins, set aside a box for collecting reusable boxes, wrapping paper, gift bags, bows, ribbons, and other decorative items. Even if wrapping paper is torn, it can be used for craft projects, packaging filler or to enclose smaller gifts the following year. Gift bags are also great candidates for reuse. If the surface of the bag is marred from removing ribbon or a bow, the spot can be covered with other decorative items or scraps of used wrapping paper.

REDUCE: Recycling and reusing boxes, wrapping paper, ribbon and gift bags is a big step in the right direction. But the best way to avoid waste is to reduce the use of these items in the first place. Rather than wrapping gifts in paper, consider using scarves, old tea towels, cloth napkins, or leftover fabric. If you're crafty, consider creating your own simple fabric sacks that can be easily sewn by hand or machine. If you're not, try painting an old pillowcase and tying it up with fabric ribbon, string or even shoelaces. And don't forget newspaper! The comics make colorful gift wrap any time of year, particularly for kids.

BLACK FRIDAY SAVINGS

NECKLACES
AND UNIQUE
JEWELRY



FLORAL
HAIR CLIPS
AND GREAT
GIFTS FOR
GIRLS!



BEAUTIFUL
DRESSES,
TOPS,
JEANS,
PURSES,
AND MORE
FOR HER!



20% OFF STOREWIDE
FRIDAY & SATURDAY NOV. 23 & 24

Ronna's
Downtown Clarendon
Creations
OPEN 10 A.M. TO 6 P.M.

★ ★ ★

SMALL BUSINESS

SATURDAY®

NOV 24

MAKE NOVEMBER 24TH THE BIGGEST DAY OF THE YEAR
FOR SMALL BUSINESS



Scan this QR Code to learn more.
No smartphone? No problem.
Visit ShopSmall.com



A Very Texas Christmas!

3H All Natural Cattle Co.

NOVEMBER'S ALL MONTH SPECIALS

HOLIDAY MEAT SALE

- Smoked Tri-Tips
- Smoked Beef Strip
- Smoked Prime Rib
- Smoked Briskets
(WHOLE & HALVES)

We will have whole and ½ Prime Ribs, Tenderloins, and Strips for sale to be cooked your way or with our free special seasoning and instructions.

All meat offered is **100% BEEF** with no fillers or additives.



100% All Natural Beef! No Hormones, No Antibiotics.

Check out our web page for our special Christmas packages!

3H can ship (at low prices) anywhere in the United States for Christmas. Deadline for shipping orders is December 10. We offer gift packages for Christmas, Company Appreciation Gifts, 3H Holiday Gift Cards (you decide the amount), Personal Packages, and Whole, Half, or Quarter Beefs for families. We can gift wrap too!

920 E. 2nd (US 287), Clarendon, Texas

Jeremiah 29:11-14

Ad good thru November 30, 2012.

TO ORDER: 3Hallnaturalbeef.com or call 806-242-1952.